



BOW-WOWZA



CHARACTER PROFILES



DEXTER D

Dexter D is the coolest doggo on the block!

He has mega dreams of breaking the internet AND changing the world with his groundbreaking vlogs about how to feel happier, calmer and basically AMAZING.

DEXTER LOVES...
Doga
Brain Science
Pawsitive Vibez

BFFs:
Duke
Nia

NOT A FAN OF...
Bad Breath
Negative Vibez
Hoovers



DUKE

Duke's a dapper dog with a sensitive soul, an eye for fashion, and an EXQUISITE collection of neckwear.

He LOVES jokes and pranks and dreams of his own prank channel... "LOLs, Pranks and Underpants"!

DUKE LOVES...
Watford FC
Fashion
Biscuits
Mega LOLs

BFFs:
Nia
Dexter

NOT A FAN OF...
Haters
Bad Fudays
Socks With Sandals



JOE SNIFFS

Joe Sniffs, what an absolute ledge!

He streams his PE classes to GAZILLIONS of woofers across the globe.

A session with Joe Sniffs and you're guaranteed to be up and chasing your tail!

JOE LOVES...
World Trivia
Agility Courses
Tennis Balls

BFFs:
The gazillions of doggos joining his workout

NOT A FAN OF...
Matts
Staying Still
Going to the Hairdresser



NIA

Nia is a kind and kooky pooch with huge dreams of becoming a country singer!

Despite being loud and confident on the outside, on the inside she is a bit of a worrier and TOTALLY HATES her ears.

NIA LOVES...
Country Music
Singing
Fish Fingers

BFFs:
Duke
Dexter

NOT A FAN OF...
Her Allergies
Her Ears
Embarassing Photos



ALAN

Straight-talking Alan don't do nonsense. He's all about the simple things in life: sausages, country walks, and hip-hop dancing.

It's rare that Alan cracks a smile, but if you scratch the spot behind his ear, he'll become a huge puppydog!

ALAN LOVES...
Sausage-Based Products
Yorkshire Puds
Hip-Hop Dancing

BFFs:
Nia
Dexter

NOT A FAN OF...
The Colour Blue
Nonsense
Traffic



KAYLEY

Kayley is a self-confessed dare devil, who's always up for trying out wicked new stunts with her hot wheels!

Focused, determined and a bit of a hothead; Kayley ALWAYS knows what she wants, and how to get it quick, quick, quick!

KAYLEY LOVES...
Manicures
The Skatpark
Adventures

BFFs:
Temi

NOT A FAN OF...
Laziness
Slow Walkers
Party Poopers



CHALLENGE

Check out these character profiles to find out more about our canine cast! And use them as inspiration for your journal cover!